

SFAC/17012(14)/1/2025-ACCNTS
Small Farmers Agribusiness Consortium
5th Floor, NCUI Auditorium Building,
August Kranti Marg, Hauz Khas, New Delhi – 110016

(151)
Dated 04.12.2025

To,
Under Secretary (M-II)
Department of Agriculture & Farmer Welfare,
Krishi Bhawan
New Delhi

Sub: Rajya Sabha Question Dy. No. S2502 to be answered on 12.12.2025 regarding "On Market Linkages for Organic Produce: reg.

Sir,
Please refer to your email dated 04.12.2025 on the above subject. In this regard, point wise reply is furnished as below:

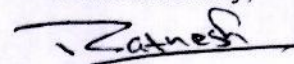
Sl. No.	Question	Reply so far as SFAC is concerned
a)	whether the Government is facilitating stronger market linkages, branding, and export channels for organic produce;	Government has implemented Electronic National Agriculture Market (e-NAM). It's envisaged as a pan India electronic trading portal, which will network markets to create unified national market for agriculture commodities. e-NAM is a "virtual" market but it has a physical market at the back end. A total of 247 commodities are available for trade on e-NAM. Furthermore, Ministry may reply.
b)	the details-of organic clusters integrated with e-NAM or Farmer producer Organisations (FPOs); and	As per the current e-NAM guidelines, states themselves identify mandis to be integrated with e-NAM and send DPR proposals for mandi integration to the ministry. Therefore, states can get more APMC yards onboarded on the e-NAM portal for expansion of e-NAM benefits to farmers in smaller and more remote areas. Total 1522 Mandis across the nation are onboarded on e-NAM portal, as on 30th November 2025. Total 4660 FPOs are registered with e-NAM as on 30 th Nov 2025. Further, there is no distinction of Mandis as organic or non-organic clusters.
c)	the steps being taken to reduce exploitation of farmers by intermediaries in the organic value chain?	e-NAM enables farmers to directly sell their produce to buyers, by passing intermediaries, which ensures better pricing and increased transparency. The platform provides access to broader markets, real-time pricing information, and e-payment systems, allowing farmers to receive

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		timely payments. By offering quality grading, competitive bidding, and market intelligence, e-NAM empowers farmers to make informed decisions and maximize their profits. Further, Ministry may reply.
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Yours faithfully,



Ratnesh Choudhary
Senior Manager (Fin.)